



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Rodney L. Dockery & Caleb J. Pirtle

Serial No.: 08/813,852

Group Art Unit: 3107

Filed: March 7, 1997

Examiner: N/A

For: SYSTEM AND METHOD FOR
PROMOTING STORES AND
PRODUCTS

#2
JDS
YW
4-2-98

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner For Patents
Washington, DC 20231

Sir:

Pursuant to the provisions of 37 C.F.R. § 1.97, Applicant hereby makes of record the references set forth in the attached modified form PTO-1449. No inference should be made that the cited references are in fact material, are in fact prior art, or that no better art exists. The cited patents are listed in numerical order and not in any order based on their pertinence.

It is requested that the Examiner fully consider the cited references and that they be cited on the front of any patent issuing from this application.

Copies of the cited references are attached.

An early action on the merits is respectfully requested.

Respectfully submitted,

Jeffrey M. Becker
Registration No. 35,442

Dated: March 18, 1998
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d-506568.1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner For Patents, Washington, D.C. 20231

on March 18, 1998

Rodney L. Dockery
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